

April 30th, 2021

STORMAUDIO ANNOUNCES A HOST OF NEW PRODUCTS AND FEATURES FOR 2021, AND EXTENDS THE WARRANTY OF ITS MK2 PRODUCTS TO A FULL 5 YEARS

This year, the company will launch key new products and features that will be available to all customers through upcoming software updates. In addition to this, effective immediately, the entire StormAudio MK2 line-up is now covered by a 5-year warranty.

Nantes, France – StormAudio, a French team of passionate specialists in the design and manufacturing of audio processors for high-end home theaters, makes a strong statement of confidence in the longevity of their products and of commitment to their customers, by announcing the extension of their product warranty to 5 years and cutting-edge proprietary features that will be released over the coming year.

A MODULAR PLATFORM MADE TO LAST

StormAudio introduced a major addition to their product line in March 2020, tagged “MK2”, these new DSP-based processors have increased computing power to support higher channel count, new immersive formats such as DTS:X Pro and IMAX Enhanced and other EQ and calibration features. One year on, StormAudio is proud to announce that all MK2 products are now retroactively covered by a 5-years warranty (parts and labor). This move embodies StormAudio’s philosophy of longevity and sustainability; along with its modular architecture with option slots that makes it possible to add modules that will meet the requirements of any installation and enables the same product to host new technologies over time.

PROVEN SUSTAINABLE INVESTMENT

Committed to bringing additional value to their customers, StormAudio’s team of engineers are continually working on key developments for the ISP platform. Here is a sneak peek of a number of the company’s current developments, and be ready for even bigger announcements this Summer.

Hardware

Audio over IP (AoIP) – Until recently, AoIP was a technology mostly used in the professional audio and video industry, and its complexity made it difficult to be implemented in custom installation devices. To make the ISP platform universal and compatible with both professional and residential applications of AoIP, StormAudio decided to work on the creation of an optional module for its products to add full compatibility with the AES67 / Ravenna protocol on 32 inputs and 32 outputs. This technology will be included in two new models, the ISP.32 Digital AoIP and the AoIP Upgrade module. Both models are currently being tested with various sources and endpoints and they will be released at the end of Q2 2021.

HDMI 2.1 – Back in 2019, StormAudio was the first high-end AV processor to support eARC, one of the key HDMI 2.1 features. Through their partnership with Cypress Technologies, StormAudio is now developing a new HDMI card fully compatible with the HDMI 2.1 / HDCP 2.3 protocol. The intention is to offer this new card as an update to all MK1 and MK2 owners in late 2021.

Software

StormXT – Beyond natively decoding a large number of channels, with the multiple formats available on the market and their different recommended speaker placements, it is not uncommon to have silent speakers when playing certain content. While this can be a choice, it can be frustrating not to use all speakers to improve immersivity. StormAudio engineers have been working on this challenge and developed a proprietary engine called StormXT that works hand in hand with existing upmix algorithms to extract relevant audio signals from nearby speakers and redirect them to silent speakers. This new feature will be coming to the ISP platform free of charge in 2021.

Channel Remapping – In many installations, due to physical constraints of a room or because of the differences between different codecs placement recommendations, speakers might not be positioned in their ideal location. StormAudio has been working on its own proprietary solution to solve these challenges and will offer it to its customers as a software upgrade on the ISP platform. More information will come later this year.

PREMIUM SUPPORT

With technical centers in Nantes (France), Los Angeles (USA), and Hong-Kong (China), a web-based ticketing system available 24/7 and resources available on its website at www.stormaudio.com, StormAudio offers best-in class support to its partners worldwide.

ABOUT STORMAUDIO

Immersive Audio Technologies designs and manufactures high-quality audio amplifiers and processors in France, globally distributed under its primary brand StormAudio. The passion to deliver superior audio electronics is what drives the company. With headquarters in France and worldwide presence through its US subsidiary and Hong Kong office, Immersive Audio Technologies aims to provide premium technical support to its customers from fit to finish, at every stage of a project.

Read more at www.stormaudio.com